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Thinking

F&G Exclusive Webcast: Telling A Compelling Story

Join F&G for a unique training event – ‘Telling a Compelling Story’ featuring special guest Jeff Jacobi of Jacobi Persuasive Speaking.

With many alternative indexes saturating the market today, this session will take you through our exclusive **Balanced Asset 10 index™** and give you the tools to help build a story that is uniquely yours. Work to narrow the sales message to meet your clients’ needs and confidently help guide them through the benefits of our exclusive product.

Skills to be covered:

- Basics of the Balanced Asset 10 Index
- Craft a simple, compelling story
- Simplify technical information
- 7 ways to make an impact on video calls
- Sharpen your visual listening skills

When:

June 11 at 2:00 PM EST

Click [here](#) to register now.

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