

# **Liquidity Tool**

# INDUSTRY TOOLS

### When it Rains Liquid Assets, It Pours

We'd like it to rain for your clients! To help you, we've created a simple, online tool for you to calculate your client's liquidity. This takes the guesswork out of your sales process.

### What Information Do You Need for the Suitability Liquidity Tool?

The liquidity tool asks you eight straightforward questions about your client ranging from owner information to financial information. Once you click the "check now" button you'll immediately see your client's liquidity position.

## Take a quick check against our asset suitability guidelines

### Check Now

The tool is meant as a guide for you to generally review your client's assets against our suitability guidelines prior to submitting an application to Fidelity & Guaranty Life.

This new liquidity tool is now available on SalesLink, located on the home page under sales tools & resources. We hope this suitability liquidity tool makes it easier than ever to sell Fidelity & Guaranty Life annuities!

### More information

Please contact us directly at 800-445-6758 with any additional questions.

Fidelity & Guaranty Life is the marketing name for Fidelity & Guaranty Life Insurance Company issuing insurance in the United States outside of New York. Annuities issued by Fidelity & Guaranty Life Insurance Company, Des Moines, IA

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